

Order Item Summary

CBS TELEVISION
STATIONS

KDKA-TV

Order ID: 56337 CF LOC-POL FBD - LBD: 09/18/12 - 09/24/12 HL#: Created: 08/22/12 02:55 PM

Client: DCCC (DEMOCRATIC... CPE: / / 1472 Agency Commission: 15 % Updated: TJDISTEFANO on 08/22/12 03:03

Agency: WATERFRONT STRATEGIES Product: DCCC TV 9/18-24 (1310) Sell :00:00 Confirmed: 08/22/12 03:03 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: B Contract: 08/23/12 08:32 AM

AE: Brian Bulz-1-KDKA-TV Billing Int: Monthly BM: SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY DCCC

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL5A	* T W T F * *	MORN	30	D			0.0	\$400.00	1	\$400.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MLOCAL6A	* T W T F * *	MORN	30	D			0.0	\$700.00	1	\$700.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MEARLY	M T W T F * *	MORN	30	D			0.0	\$400.00	2	\$800.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>									
	09/18/12	09/24/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NEWSSAT6A	* * * * * S *	NEWS	30	B			0.0	\$275.00	1	\$275.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/22/12	09/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NEWSSAT8	* * * * * S *	NEWS	30	D			0.0	\$325.00	1	\$325.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/22/12	09/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NNOON	* T W T F * *	NEWS	30	B			0.0	\$700.00	1	\$700.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/21/12	1										

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Buyer:	Demo: HHOLDS DMA RTG	Sched Code: B	Contract: 08/23/12 08:32 AM	
AE: Brian Butz-1-KDKA-TV	Billing Int: Monthly	BM: SS		
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	WCBSSUN	* * * * * S	MORN	30	B			0.0	\$550.00	1	\$550.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/23/12	09/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	WFACE03	* * * * * S	FACE	30	B			0.0	\$550.00	1	\$550.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/23/12	09/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NEWS4PM	* T W T F * *	NEWS	30	D			0.0	\$800.00	1	\$800.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NEWS430PM	M * * * * *	NEWS	30	D			0.0	\$800.00	1	\$800.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/24/12	09/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NEWS5PM	* T W T F * *	NEWS	30	D			0.0	\$900.00	1	\$900.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NEWS530PM	M T W T F * *	NEWS	30	D			0.0	\$900.00	2	\$1,800.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>									
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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

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013	NEWS6PM	* T W T F * *	NEWS	30	D			0.0	\$1,050.00	1	\$1,050.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NCBS7PM01	* T W T F * *	CNWS	30	B			0.0	\$1,400.00	1	\$1,400.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/18/12	09/21/12	1										

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015	18:30 - 19:00	* * * * * S	MILT	30	B			0.0	\$550.00	1	\$550.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/23/12	09/23/12	1										

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016	NLATE03	M T W T F * *	NEWS	30	B			0.0	\$1,900.00	3	\$5,700.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>	<u>Sep 24</u>									
	09/18/12	09/24/12	2	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	NLATE03	* * * * * S	NEWS	30	B			0.0	\$1,700.00	1	\$1,700.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/23/12	09/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	LLETTER01	* T W T F * *	LETT	30	B			0.0	\$450.00	1	\$450.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
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Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	22	0	\$19,450.00	\$16,532.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$19,450.00	\$16,532.50	\$0.00	\$0.00